



Compare the Neopost IS-280 iMeter™ postage meter to Pitney Bowes: Save 43% or more with no pricing games!



| Monthly rental pricing comparison | Neopost IS-280 | Pitney Bowes mailstation2™ |
|--|----------------|----------------------------|
| Rental amount (with 2 lb scale) | \$19.75 | \$19.99 |
| Reset fees (to download postage) | FREE | \$7.99 |
| Postage advance fees (Pitney Bowes Purchase Power®) | FREE | \$8.99* |
| Postal rate change protection | FREE | NOT INCLUDED |
| Estimated ink cost per month (10 letters/day) | \$16.35 | \$25.22 |
| Label cost per month (2 labels/day) | \$4.98 | \$14.80 |
| Typical total monthly cost | \$41.08 | \$76.99** |
| NeoShip service (lower shipping rates, better tracking and delivery) | \$3.00 | — |
| Monthly cost with NeoShip service | \$44.08 | \$76.99 |

Bottom Line: Neopost Saves You 43% or More in Total Costs with No Price Increases in Year 2 or Year 3

| Benefits and support comparison | Neopost IS-280 | Pitney Bowes mailstation2™ |
|--|--|---|
| Screen display | 2 3/4" x 1 5/8" (60% larger) | 3 3/4" x 3/4" |
| Weighing platform dimensions | 7 1/4" x 5 1/2" (69% larger) | 4 1/2" x 5 1/4" |
| Maximum envelope thickness | 5/16" | 1/4" |
| Access to multiple valuable apps for managing postage expenses and more | Yes | No |
| USPS® international rates | Yes | Yes |
| USPS® e-Services (delivery confirmation, return receipt, etc.) | Optional | Included |
| Track packages, print shipping labels, address verification | Yes, with NeoShip | Yes |
| Discounts on USPS® First-Class and Commercial Based Priority rates using NeoShip | Yes | Yes |
| High speed internet connection to download postage | Yes | Yes |
| Technical support center location (for small/home office equipment) |  U.S.A. |  Philippines |

Features That Scale with Your Business and Excellent U.S. Based Customer-Rated Service and Support

| Postal funds management comparison | Neopost NeoFunds® Service | Pitney Bowes Purchase Power® |
|--|---------------------------|------------------------------|
| Credit extension | Yes | Yes |
| Transaction fee* | No | Yes |
| Monthly inactivity fee (after 12 months) | No | Yes |

No Hidden Fees with Neopost

*Costs reflect a typical monthly \$200 postage download with a \$8.99 postage advance fee. The postage advance fee increases to \$20.99 (or more) per download of greater than \$250.

**Internet offer pricing as of May 23, 2018.