

Compare the Neopost IS-280 iMeter™ postage meter to stamps: Save time, money and look more professional.



Comparison	Neopost IS-280	Stamps
Monthly fee	\$19.75	\$22.50 (time at post office x staff's hourly wage)
Time spent to visit post office (two visits per month)	0	90 minutes*
Cost of administrative staff	Minimal	\$15.00 per hour
Cost of business owner	Minimal	Too much!
Discounts on 1st Class Mail	Save up to 6% Only \$0.46 for letters not over 1 oz	\$0.49 for letters not over 1 oz
Access to USPS® Commercial Rate discounts using NeoShip	Average savings of 11%**	None
Ship packages at a lower rate with free address correction and shipment tracking	Available with NeoShip service for only \$3.00 per month	Not available
"Mail Now, Pay Later" – postage advance	\$700 credit with no charge	None
Postage expense tracking	Our Postal Expense Management App tracks expenses	Individual paper receipts from USPS®
Postage accuracy	Weighs accurately; postage always correct	Guess the weight; multiple stamp denominations needed to avoid overpaying
Postage security	PIN code protected	Easy to lose or misplace stamps
Postage availability	Always available	Easy to run out of stamps; limited post office hours
USPS® compliant weighing platform	Integrated	You have to purchase separately
Customized postage imprint	> 100 free logo options	None

*Traveling to post office and waiting in line

**Savings based on USPS Commercial Rates vs USPS Retail Rates for Priority Mail and Priority Mail Express