

## Compare the Neopost IS-280 iMeter™ postage meter to online postage: Fewer steps, better features.



Comparison	Neopost IS-280 with NeoShip	Stamps.com®
Monthly fee	\$22.75	\$19.99*
Cost of supplies ( <i>ink and labels for 125 envelopes</i> )	\$6.87	\$5.20
USPS® rate change updates	Included	Included
Discounts on USPS® First-Class and Commercial Based Priority rates	Yes	Yes
USPS® approved IM®pb shipping labels	Compliant	Compliant
Free address correction	Included	Included
Free package tracking	Included	Included
Free \$50 insurance ( <i>Priority Mail</i> ) or \$100 ( <i>Priority Mail express</i> )	Included	Included
Reset fees ( <i>to download postage</i> )	None	None
"Mail Now, Pay Later" – postage advance	\$700 credit with no charge	None
Maximum account/meter postage capacity	\$1,500	\$500 for a single user account
Payment options	Choice of credit card or billed ( <i>no automatic charges to your credit card, unless approved</i> )	Credit card required
Optional dedicated postage label printer	Not necessary	Starting at \$79.99
Weighing platform	Integrated	Separate, not included
Weighing platform cost	Included	Free (+ \$9.99 for shipping!)
Who insures your mail?	US Postal Service®	Stamps.com®
Need for extra telephone line	No	No
Postage security	PIN code protected	Easy to lose or misplace preprinted stamps
Steps for postage application	2	10

### How many steps does it take to print postage on your mail?

Neopost IS-280: SIMPLE	Stamps.com®: COMPLICATED	
<ol style="list-style-type: none"> <li>1. Turn the power button on</li> <li>2. Insert envelope <i>(IS-280 prints postage directly on envelope)</i></li> </ol> <p><b><i>Two steps and you're done . . . while the Stamps.com user is still messing with printers and labels!</i></b></p>	<ol style="list-style-type: none"> <li>1. Launch application</li> <li>2. Login</li> <li>3. Select "Mail"</li> <li>4. Enter the label sheet code</li> <li>5. Load label sheet in printer</li> </ol>	<ol style="list-style-type: none"> <li>6. Select print postage</li> <li>7. Confirm print</li> <li>8. Release the printed label sheet</li> <li>9. Peel off the postage label</li> <li>10. Apply postage to envelope</li> </ol>

\*Internet offer pricing as of June 14, 2018.