

Compare the Neopost IS-280 iMeter™ postage meter to stamps: Save time, money and look more professional.



| Comparison | Neopost IS-280 | Stamps |
|--|--|--|
| Monthly fee | \$19.75 | \$22.50 (time at post office x staff's hourly wage) |
| Time spent to visit post office (two visits per month) | 0 | 90 minutes* |
| Cost of administrative staff | Minimal | \$15.00 per hour |
| Cost of business owner | Minimal | Too much! |
| Discounts on 1st Class Mail | Save 9% on each letter Only \$0.50 for letters not over 1 oz. | \$0.55 for letters not over 1 oz. |
| Discounts on USPS® Priority Mail® using NeoShip | Save up to 40%** | None |
| Ship packages at a lower rate with free address correction and shipment tracking | Available with NeoShip service for only \$3.00 per month | Not available |
| "Mail Now, Pay Later" – postage advance | \$700 credit with no charge | None |
| Postage expense tracking | Our Postal Expense Management App tracks expenses | Individual paper receipts from USPS® |
| Postage accuracy | Weighs accurately; postage always correct | Guess the weight; multiple stamp denominations needed to avoid overpaying |
| Postage security | PIN code protected | Easy to lose or misplace stamps |
| Postage availability | Always available | Easy to run out of stamps; limited post office hours |
| USPS® compliant weighing platform | Integrated | You have to purchase separately |
| Customized postage imprint | > 100 free logo options | None |

*Traveling to post office and waiting in line

**Savings based on USPS® Commercial Rates vs USPS® Retail Rates for Priority Mail®